



**CITRA NAGA
KENCANA**

COMPANY PROFILE

Innovative Solutions for a Future-Ready
Business





**CITRA NAGA
KENCANA**

COMPANY OVERVIEW

About Us

Citra Naga Kencana (CNK Group) is a forward-thinking company, leading innovation across industries by offering tailored solutions that help businesses maximize their ROI and stay future-proof in an ever-evolving market.

Our expertise empowers organizations to unlock new growth opportunities, enhance operational efficiency, and build long-lasting competitive advantages.

At CNK Group, we are committed to driving success by delivering transformative strategies that ensure sustainable growth and resilience in a rapidly changing business environment.

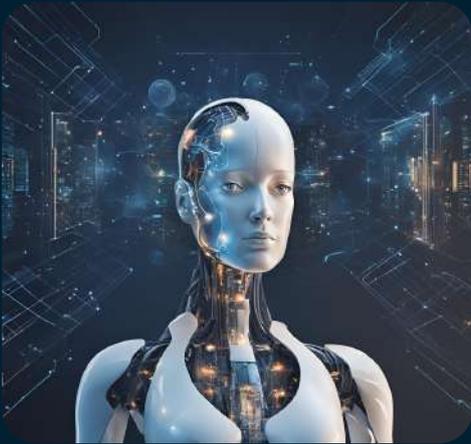


ONE-STOP SOLUTION WITH R&D SUPPORT

All services are fully customizable to meet your business needs, backed by comprehensive Research & Development support to ensure innovative, future-proof solutions. CNK Group offers end-to-end, one-stop solutions, from initial concept and strategy to implementation, management, and growth.



IT SOLUTIONS (HYPERNYM)



Artificial Intelligence Development

Implement AI solutions to streamline operations, improve decision-making, and drive business growth.



Software Development

Customized web and mobile applications designed for performance, scalability, and business needs.



Internet of Things (IoT)

Creating smart systems that connect devices, allowing for real-time data collection and automation to increase operational efficiency.

IT SOLUTIONS (HYPERNYM)



Cyber Security

Comprehensive cybersecurity services to protect your business from digital threats, ensuring data integrity and operational continuity.



Custom Solutions

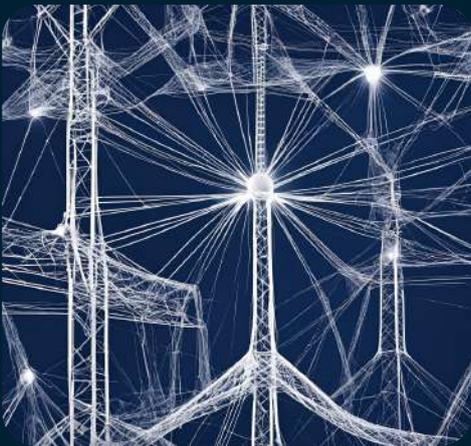
Bespoke IT solutions crafted to meet your specific business needs, from specialized software to advanced automation. We develop and deploy tailored solutions that drive efficiency and growth.

NETWORK ENGINEERING AND INFRASTRUCTURE SPECIALIST (NEFRACOM)



Fiber Optic & FTTH GPON Solutions

Expert installation of fiber optic networks, including FTTH GPON, ensuring robust and high-speed internet services.



Wireless Networks

Setting up reliable wireless networks for various organizational needs.

NETWORK ENGINEERING AND INFRASTRUCTURE SPECIALIST (NEFRACOM)



Data Center & Server Management

Offering top-tier data center and server solutions to improve efficiency and scalability.



Satellite

Providing satellite communication networks for telecommunications purposes.

NETWORK ENGINEERING AND INFRASTRUCTURE SPECIALIST (NEFRACOM)



Managed Services:

Offering IT support for network installation, configuration, troubleshooting, and maintenance, ensuring that your business operates smoothly with minimal downtime and maximum efficiency.



Custom Solutions

Customized network and infrastructure solutions tailored to your specific needs, from unique installations to specialized configurations, ensuring optimal performance and reliability for your business.

DIGITAL MARKETING (STARQUEST)



Social Media Management (SMM)

Building and managing your brand's social media presence for maximum engagement and visibility.



Key Opinion Leader (KOL)

Leveraging influencers to promote brand awareness and trust.



Public Relations Digital Specialist

Offering PR strategies that align with digital campaigns to strengthen your brand's reputation and media coverage.

DIGITAL MARKETING (STARQUEST)



Comprehensive Digital Marketing

SEO, SEM, TikTok Ads, Meta Ads, Google Ads, YouTube Ads, App Campaigns strategies to boost your brand's online presence and generate measurable ROI.



MCN (Multi-Channel Network) for Live Shopping

Creating engaging live shopping events on platforms like TikTok Shop, Tokopedia, and Shopee to drive sales and customer interaction.



Custom Solutions

Tailored digital marketing strategies designed to meet your unique business goals, ensuring impactful and results-driven campaigns across various platforms.

SYSTEM INTEGRATOR (INTERVICOM)



Supplying and maintaining

Network devices, network infrastructure equipment, servers (hardware & software), security devices, and other essential IT hardware to keep your business running smoothly.



Installation, configuration and troubleshooting

Ensuring that your business operates smoothly with minimal downtime and maximum efficiency.



Integration services

Offering system integration services, connecting multiple technological systems to streamline your operations and enhance overall efficiency.

EVENT ORGANIZER (EVIZER)



General Event Organizer

Variety of events such as parties, fashion shows, exhibitions, workshops, corporate gatherings, and anniversaries. We offer professional broadcasting services to ensure smooth execution and enhanced media reach.



Esports Organizer

Specialized in organizing esports tournaments for a wide range of games, providing professional broadcasting services to enhance viewer engagement and deliver a high-quality experience.



**CITRA NAGA
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READY TO TRANSFORM YOUR BUSINESS?

Empowering organizations with cutting-edge technology and comprehensive IT solutions to drive sustainable growth.



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